

GROW YOUR BUSINESS WITH SOCIAL MEDIA

A HALF DAY SEMINAR, MAY 11 2011

THESE FOUR SOCIAL MEDIA EXPERTS WILL GIVE YOU THE LATEST AND BEST TECHNIQUES FOR SOCIAL MEDIA SUCCESS IN YOUR BUSINESS.



▶ RAVI PRASAD

Social Media Strategist @ Clemenger, Australia's leading advertising agency, working on Virgin, Mercedes Benz, etc. will demonstrate how inspired strategic thinking can make social media work harder, produce a better ROI, generate new business for your business.

▶ MEREDITH COLLINS

Owner of Video. Social. Marketing, specialising in turning social media activity into business profits. An SME expert presenting case histories that clearly show how small/medium marketing budget can be made to generate more customers.



▶ GRACE GORDON

Social Media Manager @ SoapCreative, Digital Agency of the year 2010. Proven ways to exploit the power of Facebook, Twitter, Blogging for your business. Information packed presentation with loads of new "how to" social media ideas for you to explore.

▶ MATT DALE

Website Designer, Conceptualizer @ MattDale Creative, will reveal highly innovative, dynamic methods of increasing the efficiency and results of your new or existing website. Live website examples of what's good and what's a waste of money.



Social Media is the new way to market that costs less and pinpoints your prospects and your customers needs precisely. Tens of thousands of Social Media marketers are already reaping big, big rewards.

You'll learn how to harness the selling (and customer retention) power of Twitter, Facebook, YouTube, LinkedIn, Blogs, Google ads for your business. You'll also discover how to develop a business generating website (or improve the one you have).

Book now to reserve your place at this exciting, information packed half day Seminar.





Time & Date: 8.30am to 12 noon, May 11 (Wednesday)

Place: The Linden Room, Parramatta RSL Club, Cnr O'Connell St & Macquarie St, Parramatta

Easy Parking: Free in the carpark opposite the club

Cost: \$240.00 + GST per attendee

THREE WAYS TO REGISTER

-  Phone: **Jim Kiernan 0419 448 649** or **Michael Martin 0412 122 239**
-  Email your name and phone number to: **kiernanjim@gmail.com**
-  Post your cheque, name and phone number to:
Blue Rock Marketing, PO Box 3175, Dural NSW 2158
-  Ways to pay: We accept **Visa, MasterCard, Diners or American Express**

